

# AEON Capital Inc. - Client Relationship Summary

Initial Date: June 30, 2020  
Amended Date: July 1, 2022

## Item 1: Introduction

AEON Capital Inc. (“AEON”) is registered with the Securities and Exchange Commission (“SEC”) as a Broker-Dealer and is a member of the Financial Industry Regulatory Authority (“FINRA”), Municipal Securities Rulemaking Board (“MSRB”) and Securities Investor Protection Corporation (“SIPC”). AEON is a full-service brokerage firm established in 2012 and is currently engaged in effecting transactions for our customers in private placements, stocks, options, mutual funds and municipal securities, while also engaging in investment banking activities.

## Item 2: Relationships and Services

*Questions to ask us: Given my financial situation, should I choose brokers' services? Why or why not? How will you choose investments and services to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?*

What investment services and advice can you provide me? Aeon Capital is a boutique investment bank that specializes in corporate finance, secondary market transactions, and strategic advisory services. We work with corporate clients to find the best ways to finance growth and help them prosper. We assist individual shareholders with finding buyers and selling their shares. Additionally, we provide guidance to help our corporate clients grow their companies.

Our firm does have existing customers that effect transactions of their own volition without recommendations from our representatives. All transactions are monitored by supervisors who review trade blotters. Private Placements are only sold to accredited investors. We examine transactions to ensure that investment objectives and suitability standards are adhered to. As the retail investor, you have the ultimate decision when a recommendation is provided to you by your representative. Prior to each order, AEON charges commissions/sales concessions for transactions as agreed upon with its' customers. Advisory services and other fees differ, and it is important for you to understand these differences. For more information about AEON, please visit our website at [www.aeoncapitalinc.com](http://www.aeoncapitalinc.com).

## Item 3: Fees, Costs, Conflicts and Standard of Conduct

*Questions to ask us: Help me understand what fees I will pay and how these fees and costs might affect my investments. i.e. how much will go to fees and costs, and how much will be invested for me? How might your conflicts of interest affect me, and how will you address them?*

What fees will I pay? Commissions and other costs for each transaction, whether you make or lose money, are paid on your investments; these costs will reduce any amount of money you make on your investments over time. Please understand what commissions and costs you are paying. Again, for each

trade effected, commissions and other costs are discussed with our customers. We do not charge more (or less) commissions based upon customer transactions activity but the more transactions you effect, the more commissions you will pay. Miscellaneous costs for trades are reflected on the trade confirmation provided by our clearing firm for investors who conduct stock, bonds, options business (non-private placements).

Your account representative will provide you with the additional fee information and amounts as necessary. Fees include but are not limited to: margin interest, re-org items, safekeeping of securities, inactive fees, postage and handling fees (disclosed on trade confirmations), etc. by our clearing firm.

Conflicts of Interest - When we provide you with a recommendation, we have to act in your best interest and not put our interest ahead of yours. In providing our services to you for a fee, situations may arise that appear to conflict with your interests. You should understand and ask about these conflicts because they can affect the investment services we provide you.

#### Item 4: Disciplinary History

*Questions to ask us: As a financial professional, do you have any disciplinary history? For what type of conduct?*

Do you or your financial professionals have legal or disciplinary history?

Yes, both our Firm and certain of its registered representatives have legal and disciplinary events. For information regarding these events on the Firm or any of its registered persons, visit Investor.gov for a free search tool. Additional resources concerning our brokers and services, please visit Investor.gov/CRS, FINRA's Broker Check (brokercheck.finra.org), our website ([www.aeoncapitalinc.com](http://www.aeoncapitalinc.com)), or your customer agreement.

#### Item 5: Additional Information

*Questions to ask us: Who is my primary contact person? Is he or she a representative of a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?*

Your account representative is the same person who you spoke to and provided information in order to open an account with our Firm. The account representative would have sent you all the required documents in order to establish an account with our Firm.

If you are not sure who this person is you can contact our main office at 212-521-1902. You can also ascertain information on this individual by visiting FINRA's website and conducting a "BrokerCheck" review via the link provided there. Your account representative's legal obligations are set forth in this document. If you have any concerns, you can contact our Compliance Department at 212-521-1902 or notify us in writing to the attention of our Compliance Department at 144 East 44<sup>th</sup> Street, Suite 109, New York, NY 10017.